

**Jane Goodall Educators Institute**  
**July 2001**  
**Action Plan**

**Program Title:** IMAX Intensive – You and the Zoo’s Chimpanzees

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**Program Audience:**

- School groups – 5<sup>th</sup> – 8<sup>th</sup> grades

**Program Overview:**

- Jane Goodall's Wild Chimpanzees IMAX Intensive will include a special screening of the IMAX film, an educational presentation by special guest speaker, and interactive activities on Zoo grounds for school groups.

**Program Goals:**

- To create a fun and educational IMAX/Zoo experience aligned to MO and KS state standards, for school groups.
- To inform students about research being conducted at the Kansas City Zoo's chimpanzee group.
- To explore three complex social issues related to wildlife conservation and human actions.

**Program Components:**

- IMAX Film
- Guided activities and discussions on Zoo grounds
- Pre/post education packet

**Implementation Procedure:**

- Preview film.
- Develop activities to draw connections between film and research on the Zoo's chimpanzee collection.
- Develop activities illustrating the complexities of wildlife conservation and human actions.
- Train docents to assist in program delivery.

**Program Dates and Times:**

- Dates: Monday through Fridays in October 2003
- Time: 9:30 a.m. – 12:30 p.m.

**Location:**

- Deramus Education Building and the Gombe Research Station (Zoo's Chimpanzee exhibit)

**Internal Contacts:**

- Conrad Schmitt - Director of Mammal Collection
- Dr. Kirk Suedmeyer - Sr. Veterinarian and Principle Investigator for Zoo research.
- Dianne Roberts - Animal Area Manager for Chimpanzee Collection
- Jean Ann Vickers - Coordinator of School Programs

**External Contacts:**

- Z-1 Teacher Advisory Council - volunteer advisory and review board for educational program and materials.
- 44 school districts of Kansas City Metropolitan Area

**Possible Financial Support:**

- Zoo Learning Fund – internal endowed fund for special zoo education programs.
- Bank of America
- Proceeds from Cows on Parade fund

**Venue Dates for Jane Goodall's Wild Chimpanzees:**

- May 2003 - ?

**Timeline for Planning and Implementation:**

- Will begin planning and establish timeline for program in May 2002.

**Evaluation Method:**

- Z-1 Focus group to assist in development of materials,
- Z- 1 focus group to test and pilot materials and activities,
- Written evaluation from students participating in program,
- Written evaluation from teachers participating in program,
- Written evaluation from School Programs Coordinator and

- Written evaluation from Community, Schools, and Teacher Services Manager

**Related Programs:**

- Wildlife on Wheels (WOW) - traveling school program for elementary grades
- School Group Tours - Tour of Gombe Stream Research Station - school group tour for all grades.