

Jane Goodall Educator Institute Action Plan

Program Title :

The « What You Can Do » or « The Future » or « Your Role » part of the travelling exhibit.

Name :

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Program Audience :

Public/Visitors of all ages experiencing the Travelling exhibit.

Program Overview : Educate Inspire Act

People would have seen in the exhibit and would understand;

- *chimp natural history and how fascinating they are.*
- *primates and our place as part of the great apes.*
- *Jane's story at Gombe and the research.*

This would have brought the visitor to « The Future », Jane's message.

« We are all individuals that matter and we as individuals can make a difference. »

Make connections to; Websites - Jane Goodall Institute- Chimp

- sanctuaries, Roots
and Shoots, Bush meat trade, projects
- Primate Center at University of Minnesota
 - Other sites that connect to Primate research, and conservation projects.

Produce a Teacher's Guide –In conjunction with Science Museum of Minnesota.

- Actions that people can do*** :
- examples of community projects
 - examples of projects around the world
 - examples of what individuals can get involved with
 - how to connect with Roots and Shoots and other JGI projects.

Section of this part to have a bulletin board highlighting the organizations and projects going on in that community that the exhibit is in.

- how to connect with people in your community

TV Monitor : Jane with an inspiring message.

Program Goals : Visitors will;

- understand how chimpanzees relate to their every day life,
- appreciate what we have learnt from chimpanzees,
- relate what they have learnt to everyday life,
- be empowered to act in their own communities in whatever level they can.

« Empowering visitors to make a difference »

Program Components :

- Teacher's Guidebook
- Website
- What You Can Do Bulletin Board

- Roots and Shoots Board
- Chimp Sanctuaries and adoption programs
- Commitment Mural
- Jane's Message

Implementation :

Dates and Topics

Teacher's Guidebook :

August /September, research material and activities.

First half of October, first draft.

Second half of October, Review with teachers at OSC the Teacher's guide.

November /December, second draft

January, final draft.

Website :

August through to November

- identify web connections,
- research how Science North's website can be used.
- develop activities for individuals and groups.
- identify resources; books, pamphlets, organizations

« What You Can Do Bulletin Board »

August through October, research community and international projects.

November, decide which projects and secure photos and video.

December, implement final version, finalize final graphics.

Roots and Shoots Board

August through October, identify photos and examples from around N. America, Roots and shoots handouts (what is it? How to get involved?

How

to start up?

November, implement, finalize graphics.

Chimp Sanctuaries and Adoption Programs

August through October, obtain photos and graphics (first draft).

November, finalize story.

Commitment Mural

Identify how a mural is to be used and its design.

People to sign their name and their own idea of what they can do to improve the world around them.

They receive a small card with their personalized commitment on it as well as the JGI address and contact nearest them.

Jane's Message

September, identify Jane's message.

October , film her in Toronto.

November edit final message, identify the size of TV Monitor, press DVD.

Internal Contacts : Alan Nursall, Jennifer Pink, Julie Moskalyk, Franco Mariotti

External Contacts :

Science Museum of Minnesota staff.
Biology Department, Laurentian University.
College Boreal
University of Toronto, primatologist.

Timeline : TBA

Evaluation Method :

Internal Staff Comments
Focus group

Related programs :

School Program in biosphere, Fall 2002
Summer week long Camp, The Jane Goodall Camp
Weekend Workshop; Chimpanzees and You!
Roots and Shoots Conference